

# RAJA BIRENDRA CHANDRA COLLEGE



Estd.1965

(Affiliated to the University of Kalyani)

(State Govt. Aided College)

P.O.-KANDI, DIST.-MURSHIDABAD, (W.B.), PIN-742137

E-mail:-[rbccckandi@gmail.com](mailto:rbccckandi@gmail.com), Website:-[www.rbccckandi.in](http://www.rbccckandi.in)

Ph.No.03484-295505

Ref.No.....  
Officeofthe Principal

Date:-

Date:18.11.2019

To  
The Convenor,  
Seminar Committee (Through Proper Channel)  
Raja Birendra Chandra College  
Kandi, Murshidabad

Re: Application for Seminar

Respected Sir / Madam,

The Department of Geography wish to organize a seminar on“Women and advertisement in Indian perspective”in collaboration with IQACon03.12.2019. The details are as follows:

Resource Person:Dr. Kajal Dey

Assistant Professor in Geography

Institution:Subhas Chandra Bose Centenary College,Lalbagh, Murshidabad

Date and time: 03.12.2019 at 11.30A.M

**Budget Tentative 4000/-**

Honorarium for Resource Person = 1000/

TA maximum = 500/

Refreshment, Lunch andMemento etc = 2000/

Printing cost = 500/

I request you to give us permission to conduct the program.

Thanking you

Yours sincerely

*Sreejita Mukherjee*

Dr. Sreejita Mukherjee



*Ghosh*  
Principal  
R.B.C. College  
Kandi, Murshidabad

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## Seminar Report

Name of the Department	Geography
In collaboration with (if applicable)	IQAC, Raja Birendra Chandra College, Kandi, Murshidabad
Topic of the Seminar	“Women and advertisement in Indian perspective
Date	03.12.2019
Time	11.30 A.M
Resource Person (with Institution)	Dr. Kajal Dey Assistant Professor in Geography Subhas Chandra Bose Centenary College, Lalbagh, Murshidabad
Details of Organizing Committee	Patron: Sri Apurba Sarkar, President, Raja Birendra Chandra College  Chairman: Dr. Atish Chandra Ghosh, Principal, Raja Birendra Chandra College  Organizing Secretary: Dr. Sreejita Mukherjee, Assistant Professor and Head, Dept. of Geography, Raja Birendra Chandra College  Convener: Dr. Mokbul Rahaman, Librarian, Raja Birendra Chandra College
Short Description	The program was inaugurated by lighting the lamp. Our Principal Sir delivered a welcome address.  Dr. Dey, our resource person described the changing role of women in the socio economic sphere, especially with reference to the changes in the work participation rate that can be clearly seen in Urban India. He described the increasingly



*Ghosh*  
Principal  
R.B.C. College  
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